

Letter of Recognition

On this day, 20th of November 2025, we hereby wish to extend our gratitude to Gueston Smith for making the World a better place with original and innovative designs that create value for the society.

Design is important today more than ever before and we truly appreciate the dedication and the valuable role Gueston Smith plays in building brighter futures by continued creation of good design work, products, projects and services that increase the quality of life worldwide.

Creation of good design is perhaps the single most important thing one can do to serve our species and our planet. Good design makes products safer, durable, faster and stronger. Good design makes our environment cleaner, more functional, intellectual and comfortable. Good design makes people healthier, smarter and happier.

It is important for us to remind ourselves that the success of Gueston Smith motivates thousands of other designers to do better. The mere exposure to Gueston Smith's design work engages, empowers and inspires fellow designers. We are very pleased with the positive reaction of the design society to your projects.

We would like to take this opportunity to express our heartfelt thanks to Gueston Smith for active involvement in design field, and for helping us create a global appreciation and understanding of good design practices and principles.

Please accept our best wishes for your continued success in design, we are truly delighted to be able to thank you for your efforts and contributions, and we are actively looking forward to see your future work, endeavours and great designs that will make the World a better place.

Yours Sincerely,
Makpal Bayetova,
Vice-President,
A' Design Award & Competition.

